

Michelle Abasolo

Graphic Designer

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Inventive, open minded, perfectionist and meticulous graphic production artist with a strong sense of dedication and commitment, over 5 years of experience. Ease to build visual ideas through concepts, strong sense of team work, basic knowledge about marketing, awareness about customer loyalty and forging strong relationships with business partners.

EDUCATION

Dec 2010, CETYS University, Baja California, MX
Bachelor Degree in Graphic Design (BA)
GPA: 3.3 / 4.0
Graphic Design Committee Designer

SOFTWARE KNOWLEDGE

ADOBE CREATIVE SUITE



MICROSOFT OFFICE



ARTISTIC SKILLS

Branding	●●●●●●●●●●●●●●●●
Editorial	●●●●●●●●●●●●●●●●
Illustration	●●●●●●●●●●●●●●●●
Packaging	●●●●●●●●●●●●●●●●
Photography	●●●●●●●●●●●●●●●●
Typography	●●●●●●●●●●●●●●●●

SOFT SKILLS

Communication, Self Motivation, Leadership, Responsibility, Teamwork, Problem Solving, Ability to Work Under Pressure, Flexibility.

CREATIVE FIELDS

Research and Analysis, Brainstorming, Corporate Identity, Stationery Design, Branding, Exhibition Display, Web Design Layout, Photography.

ASSOCIATIONS

AIGA Atlanta Active Member, 2018 - to Present
Mentorship Rise Up! Atl 2019 as a Mentee

INTERESTS



WORK EXPERIENCE

MARCH 2018 to PRESENT

FREELANCE GRAPHIC DESIGNER

HANSGROHE, ALPHARETTA, GA

Showers and Faucets Manufacturer / Marketing Department.

- Production Design
- Editorial Design

DECEMBER 2017 to FEBRUARY 2018

FREELANCE GRAPHIC DESIGNER

OUTDOORS FLICS, BUFORD, GA

Digital Studio and Media Lab.

- Animated Banners with Sizmek
- Photo and Video Editing
- Production Design

DECEMBER 2017 to PRESENT

FREELANCE GRAPHIC DESIGNER

THE CREATIVE GROUP - ROBERT HALF, ATLANTA, GA

Staffing Agency for creatives, I work for them as a Graphic Designer Consultant, they match companies with me to work as a contractor.

SEPTEMBER 2015 to PRESENT

FREELANCE GRAPHIC DESIGNER

MICHELLE ABASOLO, BAJA CALIFORNIA, MX

I started working by myself on small projects and mostly event invitations design.

DECEMBER 2010 to SEPTEMBER 2015

GRAPHIC DESIGNER

LINK BRAND MARKETING, BAJA CALIFORNIA, MX

Marketing and Graphic Design Agency, through a detailed analysis of each case, the team generates creative and visual strategies for its clients.

- Social Networks weekly designs
- Brand identity
- Brand Guidelines
- Stationery Design
- Campaigns Creative Idea
- Web Design Layout
- Prepress

FEBRUARY 2010 to DECEMBER 2010

GRAPHIC DESIGNER

SONNY'S SPORT, BAJA CALIFORNIA, MX

Screen Printing and Embroidery Company dedicated to local clients.

- T Shirt and Promotional items Graphics Design
- Company Website Design (Html and Dreamweaver)
- Store Assistant